

# Program

**APRIL 12**

## **SUSTAINABILITY**

**Round tables moderated by Luca Orlando, Editor, Il Sole 24 Ore**

9.30 am

### **Introduction by**

Antonio Tinelli President, San Patrignano Community

### **Welcome addresses**

Letizia Moratti Co-Founder, San Patrignano Foundation

Andrea Gnassi Mayor, Rimini

Vincenzo Boccia President, Confindustria

10.00 am

### **Keynote speech**

Aranca González Executive Director, International Trade Centre

10.20 am

## SUSTAINABLE DEVELOPMENT

### Focus Africa

**From the SDG Agenda 2030 to the African Agenda 2063. The way to build a prosperous, integrated, sustainable and peaceful Africa.**

Dall'Agenda 2030 per lo Sviluppo Sostenibile all'Agenda 2063 dell'Unione Africana. La via per costruire un'Africa prospera, integrata, sostenibile e pacifica.

### Special Guest

**Vera Songwe** Executive Secretary, UN Economic Commission for Africa

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### Round table

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**Jean-Sébastien Decaux** CEO Southern Europe, Belgium, Luxemburg, Africa and Israel, JCDecaux

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**Giuseppe Mistretta** Director for the Sub-Saharan Countries, Italian Ministry of Foreign Affairs and International Cooperation

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**Mario Molteni** CEO, E4Impact Foundation

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**Joseph Nkandu** Founder and Executive Director, Nucafe

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**Alberto Piatti** Executive Vice President: Responsible and Sustainable Enterprise, Eni

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Q&A

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11.25 am **Coffee break**

11.40 am

## SUSTAINABLE ECONOMIC GROWTH

### Welfare

**Demographic and social changes make the current economic system no more sustainable. New welfare models could be the solution to provide social services such as education, health, assistance and personal care.**

I cambiamenti demografici e sociali rendono l'attuale sistema economico non più sostenibile. Nuovi modelli di welfare potrebbero essere la soluzione per fornire servizi sociali quali istruzione, sanità, assistenza e cura alla persona.

### Round table

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**Carlo Clavarino** EMEA Executive Chairman, Aon

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**Oreste Gallo** President, Cometa Fund

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**Victor Massiah** CEO, Ubi Banca

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**Marcella Panucci** Director General, Confindustria

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Q&A

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12.30 pm

## SUSTAINABLE FINANCE

### **New financing models**

**International financial system is one of the key-point of reversals of fortune for people and Countries. US and European banking experiences for sustainable growth.**

Il sistema finanziario internazionale è uno dei punti chiave per le sorti di persone e paesi. Esperienze bancarie statunitensi ed europee per una crescita sostenibile.

#### *Round table*

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**Mario Baccini** President, National Microcredit Agency

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**Matteo Casagrande** Business Development Manager, Banca dei Territori Intesa Sanpaolo

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**Mario Deaglio** Full Professor of International Economics, Turin University and Editor, Annual Report Einaudi on Global Economy and Italy

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**John McKinley** Director, BlackRock USA

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Q&A

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1.20 pm **Luncheon**

2.20 pm

## SUSTAINABLE SOCIETY

### **Women empowerment**

**An equal and sustainable society guarantees to everyone equal access to health, education, earning power and political representation.**

**Narrowing the gender gap is the objective in order to enhance a just society and to lift out of poverty millions of people.**

Una società equa e sostenibile garantisce a tutti parità di accesso a salute, istruzione, reddito e rappresentanza politica. Restringere il divario di genere è l'obiettivo per promuovere una società più giusta e affrancare milioni di persone dalla povertà.

#### **Special Guest**

**Rael Ruto** Spouse of the Deputy President of Kenya, Founder and Patron, Joyful Women Organization

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#### *Round table*

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**Maria Cristina Bertellini** CEO, Euro Mec Service

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**Patrizia Grieco** President, Enel

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**Sigríður Snævarr** Ambassador, Iceland Ministry for Foreign Affairs and Member, Exedra

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**Mina Teicher** Vice President, International Women's Forum

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Q&A

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3.25 pm

## SUSTAINABLE TECHNOLOGY

### Visions of future

**Between reality and virtuality, far from utopia and keeping away from dystopia, technologies open unpredictable scenarios on the future. It's the moment to design a digital future on a human scale.**

Tra reale e virtuale, lontano dall'utopia e al riparo dalla distopia, le tecnologie aprono scenari imprevedibili per il futuro. È il momento di progettare un futuro digitale a misura d'uomo.

### Special Guest

**Nicholas Negroponte** Chairman Emeritus, Massachusetts Institute of Technology's Media Lab and Founder, One Laptop per Child Association

#### *Round table*

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**Roberto Cingolani** Scientific Director, Istituto Italiano di Tecnologia

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**Robert Madelin** Chairman and Director, Fipra International

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**Giulio Pedrollo** Vice President, Industrial Policy, Confindustria

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**Gianfelice Rocca** President, Techint Group

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Q&A

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4.30 pm **Coffee break**

4.45 pm

## SUSTAINABLE CITIES

### Hubs for solutions

**The formation of mega-cities is now a global phenomenon with over the 50% of the world population living in cities. It is essential to turn problems of massive urbanization into opportunities.**

La formazione di megalopoli è ora un fenomeno globale con oltre il 50% della popolazione mondiale che vive nelle città.

È fondamentale trasformare in opportunità i problemi causati dall'urbanizzazione di massa.

#### *Round table*

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**Pietro Negri** Head of Sustainability, Ania and Chairman, Italian Forum for Sustainable Finance

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**Ambrogio Prezioso** President, Unione Industriali Napoli

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**Andrea Ruckstuhl** Head of Italy and Continental Europe, Lendlease

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**Sergio Solero** President, BMW Italia

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Q&A



**APRIL 13**

## **RESPONSIBILITY**

**Round tables moderated by Luca Orlando, Editor, Il Sole 24 Ore**

10.00 am

### **RESPONSIBLE EDUCATION**

#### **Arts and Culture**

**Access to culture is the way to move on from conflicts and feed creativity and innovation. Sensitive forms of culture and art can lead to mutual understanding.**

L'accesso alla cultura è la strada per superare i conflitti e alimentare la creatività e l'innovazione. La sensibilità della cultura e dell'arte può portare alla comprensione reciproca.

#### *Round table*

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**Giovanni Brugnoli** Vice President for Human Capital, Confindustria

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**Alberto Cavalli** COO, Cologni Foundation for the Métiers d'Art

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**Pier Luigi Sacco** Full Professor in Economy and Culture, IULM

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**Paolo Verri** General Director, Matera-Basilicata 2019 Participatory Foundation

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Q&A

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10.50 am **Coffee break**

11.05 am

### **RESPONSIBLE HEALTH**

#### **Wellbeing**

**Research and innovation are achieving outstanding results enhancing life span and quality. The goal is ensure wide access to medicaments and to improve global wellbeing.**

La ricerca e l'innovazione stanno raggiungendo risultati straordinari aumentando l'aspettativa e la qualità della vita. L'obiettivo è quello di garantire un più ampio accesso alle cure e migliorare il benessere a livello globale.

#### *Round table*

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**Sergio Dompé** Past President and Member of the Board Management, Farmindustria

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**Katherine LaGuardia** Special Advisor, New York City Department of Health and Mental Hygiene

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Nicoletta Luppi Vice President and Managing Director, MSD Italy

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Damiano Rondelli Michael Reese Professor of Hematology, University of Illinois Hospital & Health Sciences System

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Q&A

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11.55 am

## RESPONSIBLE PRODUCTION

### Fashion

**Production is often blamed for climate change as well as for various social issues. Fashion industry, which is at the forefront in promoting a sustainable production, in limiting environmental impacts and in supporting culture and social needs, can offer virtuous experiences.**

La produzione industriale è spesso accusata quale responsabile dei cambiamenti climatici e di varie problematiche sociali. L'industria della moda, che è in prima linea nel promuovere una produzione sostenibile, limitando gli impatti ambientali e supportando le esigenze culturali e sociali, può offrire esperienze virtuose.

### *Round table*

Giuseppe Miroglio Chairman, Miroglio Group

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Gabriele Moratti Founder and Creative Director, Redemption

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Francesca Rosset Co-Founder, Kinabuti

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Claire Swift Director of Social Responsibility, University of the Arts London - London College of Fashion

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Veronica Tonini Risk Management & Group Compliance Director and Group CSR Coordinator, Salvatore Ferragamo

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Q&A

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12.45 pm **Luncheon**

2.00 pm

## RESPONSIBLE CONSUMPTION

### **Circular Economy and Shared Value**

Circular economy is at the heart of the agenda established under the Europe 2020 Strategy for smart, sustainable and inclusive growth. Responsible performances and shared value are ways of maximizing businesses while solving social problems. Two ways to move forward towards real change.

L'economia circolare è al centro dell'agenda stabilita nella Strategia Europa 2020 per una crescita intelligente, sostenibile e inclusiva. Performance responsabili e strategia del valore condiviso rappresentano la via per massimizzare gli affari e al contempo risolvere problemi sociali. Due strade per procedere verso un reale cambiamento.

#### Special Guest

**Enrico Giovannini** Full Professor of Economic Statistics, University of Rome Tor Vergata

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#### *Round table*

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**Franco Amelio** Sustainability Leader, Deloitte

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**Gaeta Bernini** Head of Scientific and Social Area, Bracco Foundation

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**Luisa Franzone** Supply Chain Director, Unilever Italy

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**Marco Gualtieri** President, Seeds&Chips

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**Kari Herlevi** Project Director, Sitra

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**Rossana Revello** President, Corporate Social Responsibility Technical Group, Confindustria

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Q&A

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3.05 pm

## RESPONSIBLE FINANCE

### **Social impact investment**

Socially responsible investing allows financial returns while supporting social impact and common good. The current state of the art is the starting point to move forward.

L'investimento socialmente responsabile permette rendimenti finanziari mentre sostiene un positivo impatto sociale ed il bene comune. L'attuale stato dell'arte è il punto di partenza per progredire.

#### *Round table*

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**Mauro Bombacigno** Director Company Engagement, BNL Gruppo BNP Paribas Italia

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**Simona Camerano** Head-BUSINESS Studies & Research, Cassa Depositi e Prestiti

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**Quazi Azmat Isa** President, Pakistan Poverty Alleviation Fund

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**Massimo Lapucci** Chair, European Foundation Centre and Secretary General, Fondazione CRT

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